

LES Viewpoints
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BirchBob Search System Makes Debut At LES/AUTM Spring Meeting

The bells of technology transfer freedom were ringing at the 2003 LES/AUTM Spring Meeting in Philadelphia as the BirchBob project was introduced. BirchBob is a “One-Stop Search System” for finding technologies available for licensing from government, academic, and industry technology transfer offices worldwide. This new search system provides tremendous opportunity for LES members looking to make the deals. Using a web spider to gather listing, the system works with a search interface enhanced by the use of XML tags on the web pages of each technology transfer office.

Founders Barry Datlof and J.F. Plucker have already expanded the search engine to make connections for technical expertise, facilities, R&D collaborations, and sponsored research opportunities. Currently, BirchBob is undergoing final viability and will be up and running soon. LES members can now go to www.BirchBob.org for details. There is no fee for joining, posting or searching. The aim of BirchBob is to bring technology needs and solution together at a record pace. Join now and get your organization on the fast track!